

## **NEC becomes industry's first manufacturer to reach DCI compliance for full range of digital cinema projectors**

**SYDNEY – July 22, 2010** – NEC Australia, a leading provider of commercial LCD displays, projectors and innovative digital signage solutions, today announced that its range of digital cinema projectors has achieved full Digital Cinema Initiatives (DCI) compliance, making NEC the first in the industry to have its entire range certified with this compliance.

The DCI standard was created by the Digital Cinema Initiatives, a group of leading film studios, to ensure a consistent and high quality image for the cinema audience. The certificate guarantees the overall cinema industry compliance with current equipment and performance criteria for digital cinema equipment and products.

The tests were completed by the Research Institute for Digital Media and Content at Keio University (hereafter, DMC) in Japan, which is one of three entities licensed by Digital Cinema Initiatives, LLC to perform CTP tests.

NEC's digital cinema projectors were certified in:

- (\*1) Digital Cinema System Specification (DCSS) Version 1.2 as of March 7, 2008
- (\*2) DCSS CTP Version 1.1 as of May 8, 2009

"We are proud to be the first digital cinema manufacturer to have achieved this significant accomplishment," said Kentaro Seki, General Manager of NEC's Display Solutions Division.

"To have a full product line that meets the needs of today's exhibitors is not only essential, but expected. We strive to offer the best products of the highest quality, with easy operation and low maintenance. NEC's DCI compliance allows exhibitors to capitalise on current and future growth opportunities with the assurance of making a smart, sound investment," Said Kentaro Seki.

The new Series 2 projectors include the NC1200C (9,000 lumens for screen sizes of up to 46-feet wide), the NC2000C (17,000 lumens for screens up to 65-feet wide) and the ultra-bright

NC3200S (31,000 lumens for screens up to 105-feet wide).

### **Pricing and Availability**

The NEC NC1200C, NC2000C and NC3200S digital cinema projectors are available through authorised NEC digital cinema integrators. Price is available upon application.

For more information visit [www.nec.com.au](http://www.nec.com.au)

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### **About NEC Display Solutions Division**

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NEC Australia Pty Ltd is a market leader in the distribution of MultiSync LCD displays, MultiSync DLP and LCD projectors and innovative Digital Signage Solutions. NEC Australia is a wholly owned subsidiary of NEC Corporation Japan and has a network of sales and service offices across Aus

#### **About DMC/Keio University**

**DMC/Keio University** is the Research Institute for Digital Media and Content at Keio University and its mission is to develop, encourage, and promote advanced digital media technologies and digital content creation. Keio University has a proud history as Japan's first private institution of higher learning founded in 1858. With Founder Fukuzawa's spirit of science, Keio University educates people to think independently, to find solutions to the problems we are facing, and to create additional value in society.

See [www.dmc.keio.ac.jp/en/](http://www.dmc.keio.ac.jp/en/)

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