

NEC DISPLAY SOLUTIONS UNVEILS UPDATES TO PROFESSIONAL DESKTOP DISPLAY PRODUCTS

True colour confidence and image detail for demanding professional applications

SYDNEY – June 3, 2010 – NEC Australia, a leading provider of commercial LCD display and projector solutions, announced today several updates to its professional display portfolio, including the new MultiSync PA241W 24-inch and 27-inch MultiSync PA271W displays, the first release of the MultiProfiler display configuration application and SpectraViewII version 1.1.04, which adds support for the 24-inch MultiSync PA241W and the new MultiSync PA271W.

Consistent with NEC's green vision, the production, transport and operation of these displays has been planned from the start to be environmentally responsible and respectful. The MultiSync®PA241W has already won the [iF product design award 2010](#) for its innovative design, and over the course of the year, NEC Display Solutions will be launching two further PA models onto the market in 23" and 30" versions.

The MultiSync PA241W and PA271W are high-definition monitors designed for advanced graphics applications, digital photography, video editing, print production and other environments where colour accuracy is critical. Boasting a 10-bit p-IPS panel, a 2560 x 1440 pixel resolution (1920 x 1200 – PA241W) and internal 14-bit programmable 3D lookup tables (LUTs), these models can display 1.07 billion colours out of a palette of 4.3 trillion when using the 10-bit DisplayPort input and provides the widest viewing angles available with minimal off-angle colour shift using Extra-wide viewing technology.

The new MultiProfiler application is exclusive to the MultiSync PA Series and provides easy-to-use control over several features. The application features Picture Mode preset configuration, which utilises the SpectraViewII Engine in all MultiSync PA Series displays to allow multiple colour modes to be quickly configured based on gamma characteristics, colour gamut, white point and brightness for applications such as real-time print preview and matching of legacy displays. The Picture-in-Picture (PIP) configuration allows two video signals to be viewed simultaneously in a secondary PIP or Picture-by-Picture (PBP) window configuration. MultiProfiler also allows users to manage the monitor's USB hub and map the various monitor inputs, such as multiple computers attached to one display. The automatic generation of ICC profiles by MultiProfiler aids users when switching between or adjusting colour modes. MultiProfiler is compatible with Apple Mac OS 10.3.9 or higher and Microsoft Windows 2000, XP, Vista and Windows 7.

"The arrival of these new updates to our professional desktop products brings an incredible level of control to our customers," said Michelle Hancox, Product Specialist for NEC's Display Solutions division. "The most recent version of SpectraViewII brings compatibility of our award-winning calibration software to the MultiSync PA Series, while the new MultiProfiler software provides a simple, intuitive interface to perform a variety of custom functions that will aid graphics professionals."

The new release of SpectraViewII version 1.1.04 brings the complete colour calibration solution for NEC displays to the MultiSync PA Series, offering highly accurate colour for demanding users who require crisp images and infinite perfection by touting a 1000:1 contrast ratio and up to 360 cd/m² of brightness. Their screens cover more than 97% of AdobeRGB, more than 92% of NTSC and 100% of sRGB. Enhanced connectivity for these models includes DisplayPort, two DVI-D inputs and a USB hub.

Pricing and Availability

The MultiSync PA241W is available now, while the PA271W will be available mid June 2010 and carry RRP's of \$2,240 and \$3,256 (inc GST) respectively. They ship with a three year parts and labour warranty, including the backlight. MultiProfiler is complimentary to all MultiSync PA Series customers and ships with the monitor, in the box. The SpectraViewII upgrade is free to download for all existing Australian SpectraView customers from www.spectraview.nec.com.au/upgrade or for purchase for new customers from authorised NEC monitor resellers.

The PA241W, PA271W, SpectraView II and MultiProfiler are all available on display and for demonstration at the NEC stand at the PMA Digital Life Expo, booth #428.

For more information see www.spectraview.nec.com.au

Notes:

1 - http://www.ifdesign.de/beitragsdetails_e.html?offset=39&sprache=1&award_id=191&beitrag_id=55407

The NEC "MultiSync PA241W" is the first model in the new PA series which delivers uncompromising image quality as well as minimizing life cycle environmental impact. As the successor to the 90 series, the PA series unites outstanding colour reproduction features, first-class ergonomics and uses a built-in "carbon savings meter" and ambient light sensor to control CO2 emissions. Finally an innovative mechanical design reduces the logistic footprint by up to 70% compared to similar high-end models. The "MultiSync PA241W" offers a 16:10 format resolution with IPS LCD technology and is ideal for creative professionals and high-end business applications.

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About NEC Commercial Display Solutions

NEC Australia Pty Ltd is a market leader in the distribution of MultiSync LCD displays, MultiSync DLP and LCD projectors and innovative Digital Signage Solutions. NEC Australia is a wholly owned subsidiary of NEC Corporation Japan and has a network of sales and service offices across Australia.