

Product Information Sheet

P554 LCD 55" Professional Large Format Display



The Definition of Digital Signage

Deliver your message with powerful, seamless simplicity with NEC's P554 Display. Modular and scalable with compelling results, Digital Signage has never been so persuasive.

Compelling readability even in bright ambient light conditions is guaranteed with high brightness levels of 700 cd/m² combined with an anti-glare surface. Its modern, slim design forms an elegant digital surface which perfectly complements the surrounding architecture and integrates seamlessly into any environment. The wide range of connectivity options and compatibility with high resolution signals up to 4K/60Hz secure a futureproof investment. The Open Modular Intelligence (OMI) approach provides tailor-made Signage Solutions, where scalable computing power such as Raspberry Pi compute modules or OPS Slot-in PCs are seamlessly embedded into the display.

The 55" P554 is the perfect choice for creating a big and lasting impression in retail environments, passenger information, quick service restaurants and all other public spaces.

Benefits

- **Superb readability in bright light environments** – crisp playback of content thanks to high brightness output of 700 cd/m² and anti-reflective screen surface delivers clearly visible messages even under varying and demanding ambient conditions.
- **Future Ready with Open Modular Intelligence Expansion** – upgrade the power of your display at any time by seamlessly integrating one of NEC's options for OPS Slot-in PCs, Raspberry Pi compute modules or signal interfaces for content feed and computing.
- **Modern and slim design** – robust yet elegant allowing for an unobtrusive integration into any application and environment.
- **Enhanced imaging performance** – advanced settings of all relevant visual parameters allow full control of brightness, colour, gamma and uniformity via the Spectraview Engine for precise, natural images.
- **All-in-one Signage solution integrated** – the integrated mediaplayer for simple signage use supports easy content playback and management.
- **Mission-critical 24/7 ready operation** – the meticulous selection of industrial-grade components and careful design focused on demanding usage scenarios accompany an impressive and continuous viewer experience.

- **Ease of use and operation** – Smart installation, operation and maintenance functionality ensures accurate performance over the entire lifetime of the display saving time, effort and resources.
- **Free Download of Multi-Display Management Software** – with NaViSet Administrator 2 you can manage all your connected display devices from a centralised location.

Product Information

Product Information

Product Name	P554
Product Group	LCD 55" Professional Large Format Display
Order Code	P554

Display

Panel Technology	S-IPS with Edge LED backlights
Active Screen Area (W x H) [mm]	1,209.6 x 680.4
Screen Size [inch/cm]	55 / 138.8
Brightness [cd/m ²]	700, 500 Eco (shipment setting)
Contrast Ratio (typ.)	1200:1
Viewing Angle [°]	178° Vert., 178° Hor. @ CR>10
Colour Depth [bn]	1.073 (10bit)
Response Time (typ.) [ms]	8 (grey-to-grey)
Haze Level [%]	Pro (44)
Supported Orientation	Landscape, Portrait, Face Up, Face Down

Synchronisation Rate

Horizontal Frequency [kHz]	15.625/15.734, 31.5 - 91.1
Vertical Frequency [Hz]	50.0 - 85.0 (Analog Input) / 24.0 - 85.0 (Digital Input)

Resolution

Native Resolution	1920 x 1080
Supported Resolutions on HDMI	4096 x 2160 @ 24Hz; 3840 x 2160 @ 60/30/25/24Hz; 1920 x 1080 @ 60 Hz; 1080p, 1080i, 720p @ 60/50Hz; 576p @ 50Hz; 576i @ 50Hz; 480p @ 60Hz; 480i @ 60Hz

Connectivity

Input Video Analogue	1 x VGA ; 1 x Composite (RCA)
Input Video Digital	1 x DVI-D (with HDCP); 2 x DisplayPort (with HDCP); 2 x HDMI (with HDCP)
Input Audio Analogue	2 x 3,5 mm jack
Input Audio Digital	2 x DisplayPort; 2 x HDMI
Input Control	1 x LAN 100Mbit; 1 x Remote Control (3.5 mm jack); 1 x RS232
Input Data	1 x microSD (MediaPlayer); 1 x USB 2.0 (MediaPlayer); 1 x USB 2.0 (Service); 1 x USB Type-B (Upstream); 2 x USB 2.0 (Compute Module, 1 x 5V/2A powered)
Output Video Digital	1 x DisplayPort (loop through: DisplayPort, OPS slot-in PC)
Output Audio Analogue	1 x 3,5 mm jack
Output Control	1 x LAN 100Mbit

Open Modular Intelligence

OPS Slot	Slot Technology: Open pluggable specification (NEC / Intel OPS standard)
OPS Max. Current / Power Consumption [A / W]	10 / 61
Compute Module Slot	Slot Technology: Compute Module Slot (NEC proprietary standard)

Sensors

Ambient Light Sensor	Integrated, triggered actions programmable
Human Sensor	Optional, external, 4-5m range, triggered actions programmable
Temperature Sensor	Integrated, 3 sensors, triggered actions programmable
NFC Sensor	Integrated, 2cm range, free NEC Android App required

Electrical

Power Consumption [W]	125 (Normal Operation)
Power Savings Mode [W]	3 (Networked Standby); < 0.5 (ECO Standby)
Power Management	VESA DPMS

Environmental Conditions

Operating Temperature [°C]	+0 to +40
Operating Humidity [%]	20 to 80

Mechanical

Dimensions (W x H x D) [mm]	1,244 x 714.8 x 62.9
Weight [kg]	24.5
Bezel Width [mm]	14.2 (left and right); 14.2 (top and bottom)
VESA Mounting [mm]	300 x 300 (FDMI); 4 holes; M6
Ingress Protection	IP5x (front); IP2x (back)

Additional Features

Special Characteristics	Ambient Light Sensor; AMX NetLinX Support; ASCII Control Commands; Auto ID assignment; Auto tiling function; Automated Email Alert; CEC Support; Crestron RoomView Support; DICOM support; Display Browser Control; Emergency Notification; Full System Scheduler; Hardware colour calibration possible; Image flip; Intelligent Wireless Data (based on NFC); KeyGuide; MediaPlayer with Browser Control; NaViSet Administrator 2; OmniColor Control; OSD rotation for portrait mode; PJLink Support; Point Zoom Function; Powered USB-Port; Programmable 12-bit LUT with 3 memory banks; Removable Logo; Secure Mode Operation; Slim LED Indicator; SNMP Support; TileMatrix (10 x 10); User readable log function; Various picture in picture options
Colour Versions	Black Front Bezel, Black Back Cabinet;
Safety and Ergonomics	C-tick; CE; EMC Class B; FCC; PSB; RoHS; TÜV GS; UL/C-UL or CSA; VCCI
Audio	Integrated Speakers (10 W + 10 W); Optional Speakers (15 W + 15 W)
Shipping Content	CD-ROM (User Guides/Manuals); Display; DVI-D cable; Power Cable; Remote Control
Warranty	3 years Conditional Warranty
Operating Hours	24/7

Available Options

Accessories	Wall Mount (LCM1U, RXF2, RXT2, XSM1U, LSM1U, XTM1U, LTM1U, LTMPU, TS525TU). Stand (ST-401). Speakers (SP-554SM)
Compute Module Slot	NEC Compute Module; Raspberry Pi Compute Module 1 and 3
OPS Slot	Single STv2 OPS Slot, (RPi) Compute Module Interface Slot

MediaPlayer

Supported Image Formats	JPG (baseline, progressive, RGB, CMYK); max. resolution 5000 x 5000; PNG (interlace, alpha channel); max. resolution 4000 x 4000
Supported Video Formats	.mpg, .mpeg, .wmv, .mov, .flv, .f4v (H.264: 1080p@30fps/1080i@60fps; MP2: MP@ML, MP@HL)
Supported Audio Formats	.wav, .mp3 (Sampling up to 48kHz) (Bit rates: MP2 - Up to 384 kbps, MP3 - Up to 320 Kbps, ACC - Up to 1440
Supported File Storage / File System	MicroSDHC / FAT16, FAT32; USB 2.0 / FAT16, FAT32

Green Features

Energy Efficiency	Ambient light sensor; Annual energy consumption: 190 kWh (based on 4 operating hours per day); Carbon savings meter; ECOMode; Energy efficiency class: B; Human Sensor
Ecological Materials	Manuals on CD; Optional feet
Ecological Standards	EnergyStar 7.0

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