

### Product Information Sheet

# V554 - LCD 55" Value Large Format Display





# Your first choice for digital signage

Present impactful messaging with NEC's V554, a professional Digital Signage solution for worry free operation yet achieving the lowest operational investment.

Perfect readability under common light conditions is guaranteed thanks to the combination of a brightness output of 500 cd/m<sup>2</sup> with an anti-glare surface. The modern and slim design is the perfect fit to complement the surrounding architecture as well as for integration into any application and environment.

The wide range of connectivity options and compatibility with high resolution signals up to 4K/60Hz secure a future providing a longlasting success story. The Open Modular Intelligence (OMI) approach is the smartest way to deliver tailor-made Signage Solutions, where scalable computing power such as Raspberry Pi compute modules or OPS Slot-in PCs are seamlessly embedded into the display.

The 55" V554 is the perfect choice for big and lasting impressions in retail environments, leisure and museum environments, quick service restaurants and corporate signage solutions as well as for smaller meeting facilities.

#### Benefits

- Modern and slim design robust yet elegant allowing for an unobtrusive integration into any application and environment.
- Future Ready with Open Modular Intelligence Expansion upgrade the power of your display at any time by seamlessly
  integrating one of NEC's options for OPS Slot-in PCs, Raspberry Pi compute modules or signal interfaces for content feed and
  computing.
- Ease of use and operation Smart installation, operation and maintenance functionality ensures accurate performance over the entire lifetime of the display saving time, effort and resources.
- All-in-one Signage solution integrated the integrated mediaplayer for simple signage use supports easy content playback and management.
- Reliable colour reproduction due to 10-bit colour performance, extreme viewing angles and hardware calibratable LUT, viewers benefit from consistently accurate image rendering.
- Mission-critical 24/7 ready operation the meticulous selection of industrial-grade components and careful design focused



on demanding usage scenarios accompany an impressive and continuous viewer experience.

• Free Download of Multi-Display Management Software – with NaViSet Administrator 2 you can manage all your connected display devices from a centralised location.

Product Information			
Product Name	V554		
Product Group	LCD 55" Value Large Format Display		
Order Code	V554		
Display			
Panel Technology	S-IPS with Edge LED backlights		
Active Screen Area (W x H) [mm]	1,209.6 x 680.4		
Screen Size [inch/cm]	55 / 138.8		
Brightness [cd/m²]	500, 350 Eco (shipment setting)		
Contrast Ratio (typ.)	1200:1		
Viewing Angle [°]	178 / 178 (at contrat ratio > 10:1)		
Colour Depth [bn]	1.073 (10bit)		
Response Time (typ.) [ms]	8 (grey-to-grey)		
Haze Level [%]	Pro (44)		
Supported Orientation	Landscape, Portrait, Face Up, Face Down		
Synchronisation Rate			
Horizontal Frequency [kHz]	31.5 - 91.1 (analog and digital)		
Vertical Frequency [Hz]	24 - 85		
Resolution  Native Resolution	1920 x 1080		
Supported Resolutions	4096 x 2160; 3840 x 2160; 1920 x 2160; 1920 x 1200; 1920 x 1080; 1680 x 1050; 1600 x 1200; 1440 x 900; 1400 x 1050; 1366 x 768; 1360 x 768; 1280 x 1024; 1280 x 960; 1280 x 800; 1280 x 720; 1024 x 768; 800 x 600; 640 x 480		
Connectivity			
Input Video Analogue	1 x VGA		
Input Video Digital	1 x DVI-D (with HDCP); 2 x DisplayPort (with HDCP); 2 x HDMI (with HDCP)		
Input Audio Analogue	2 x 3,5 mm jack		
Input Audio Digital	2 x DisplayPort; 2 x HDMI		
Input Control	1 x LAN 100Mbit; 1 x Remote Control (3.5 mm jack); 1 x RS232		
Input Data	1 x microSD (MediaPlayer); 1 x USB 2.0 (MediaPlayer); 1 x USB 2.0 (Service); 1 x USB Type-B (Upstream); 2 x USB 2.0 (Compute Module, 1 x 5V/2A powered)		
Output Video Digital	1 x DisplayPort (loop through: DisplayPort, OPS slot-in PC)		
Output Audio Analogue	1 x 3.5 mm jack		
Output Control	1 x LAN 100Mbit		
Open Modular Intelligence			
OPS Slot	Slot Technology: Open pluggable specification (NEC / Intel OPS standard)		
OPS Max. Current / Power			
OPS Max. Current / Power Consumption [A / W]	10 / 61		



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Sensors			
Ambient Light Sensor	Integrated, triggered actions programmable		
Human Sensor	Optional, external, 4-5m range, triggered actions programmable		
Temperature Sensor	Integrated, 3 sensors, triggered actions programmable		
NFC Sensor	Integrated, 2cm range, free NEC Android App required		
Electrical			
Power Consumption [W]	105 Eco (shipment setting), 150		
Power Savings Mode [W]	< 0.5 (ECO Standby); < 3 (Networked Standby)		
Power Management	VESA DPMS		
Environmental Conditions			
Operating Temperature [°C]	+0 to +40		
Operating Humidity [%]	20 to 80		
Mechanical			
Dimensions (W x H x D) [mm]	1,244 x 714.8 x 62.9		
Weight [kg]	24.5		
Bezel Width [mm]	14.2 (left and right); 14.2 (top and bottom)		
VESA Mounting [mm]	300 x 300 (FDMI); 4 holes; M6		
Ingress Protection	IP5X (front); IP2X (back)		
Additional Features  Special Characteristics	Ambient Light Sensor; AMX NetLinx Support; ASCII Control Commands; Auto ID assignment; Auto tiling		
	function; Automated Email Alert; CEC Support; Crestron RoomView Support; DICOM support; Display Browser Control; Emergency Notification; Full System Scheduler; Hardware colour calibration possible; Image flip; Intelligent Wireless Data (based on NFC); KeyGuide; MediaPlayer with Browser Control; NaViSet Administrator 2; OmniColor Control; OSD rotation for portrait mode; PJLink Support; Point Zoom Function; Powered USB-Port; Programmable 12-bit LUT with 3 memory banks; Removable Logo; Secure Mode Operation; Slim LED Indicator; SNMP Support; TileMatrix (10 x 10); User readable log function; Various picture in picture options		
Colour Versions	Black Front Bezel, Black Back Cabinet;		
Safety and Ergonomics	C-tick; CE; EMC Class B; FCC; PSB; RoHS; TÜV GS; UL/C-UL or CSA; VCCI		
Audio	Integrated Speakers (10 W + 10 W); Optional Speakers (15 W + 15 W)		
Shipping Content	CD-ROM (User Guides/Manuals); Display; DVI-D cable; Power Cable; Remote Control		
Varranty	3 years conditional warranty; additional services available; optional 4. + 5. year warranty extension		
Operating Hours	24/7		
Available Options			
Accessories	Wall Mount (LSM1U, LTM1U, LTMPU, RXF2 & RXT2). Stand ST-401. Speaker (SP-TF1, SP-554SM)		
Compute Module Slot	NEC RPI3CM-IF Bundle (Custom NEC Raspberry Pi Compute Module 3, with NEC IF10CE Interface Board)		
OPS Slot	HD-SDI inputs (SB-01HC for 1.5G, SB-04HC for 3G, SB-09HC for Quad SDI), HD-Base-T input (SB-07BC), Celeron OPS PC's, Intel Core i5 OPS PC's		
MediaPlayer			
Supported Image Formats	JPG (baseline, progressive, RGB, CMYK); max. resolution 5000 x 5000; PNG (interlace, alpha channel); max. resolution 4000 x 4000		
Supported Video Formats	MP4 / MOV / FLV (video H.264, audio MP3, AAC); max. resolution 1080p at 30 Hz, 1080i at 60 Hz; MPG (video mpeg1/2, audio mpeg audio layer2/3, AAC-LC); MP @ ML, MP @ HL; WMV (video H.264, wmv advanced L3, wmv simple / main, audio mp3 wmv std); max. resolution 1080p at 30 Hz, 1080i at 60 Hz		



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Supported Audio Formats	MP3 (MP3); max. bit-rate 320 kBit/s; WAV (LPCM); max. 48 kHz sampling		
Supported File Storage / File	licroSDHC / FAT16, FAT32; USB 2.0 / FAT16, FAT32		
System			
Green Features			
Energy Efficiency	Ambient light sensor; Annual energy consumption: 175 kWh (based on 4 operating hours per day); of savings meter; ECOMode; Energy efficiency class: B; Human Sensor		
Ecological Materials	Manuals on CD; Optional feet		
Ecological Standards	EnergyStar 7.0		

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